

WUR Goes Abroad

1. Student Information

| Field of study in Wageningen | Bachelor Health & Society | | |
|---------------------------------------|--|--|--|
| Study period exchange (dd/mm/yyyy) | 19 september until 28 february | | |
| Country (exchange) | Italy | | |
| City (exchange) | Padova | | |
| University (exchange) | University of Padova School of Human and Social Sciences and Cultural Heritage | | |
| Faculty (exchange) | | | |

2. Motivation for exchange

Why did you choose to go on study exchange?

For the experience, to live abroad, in a new environment. Making new friends, learning about a new culture.

What is the reason you chose for this country/university?

There are not too much tourists in Padova and it is not too big, you really get to know the city very well. The weather is nice. Italy is nice because of the food.

3. Accessibility to reach destination

Do you have any tips to reach your exchange destination? (E.g. bus, train, etc.)

The flixbus is really nice to use, it is cheap and you can bring a lot of luggage.

4. University and studying

Could you provide some general information about the followed courses?

| | Course | ECTS | Short description of the contents | Appreciation of course: 1(low) - 5(high) | Remarks |
|--------|---|------|---|--|---------|
| 1 | Relational Marketing EPP6077103 | 6 | Relationship marketing methods and instruments; Digital media marketing; Web design and content management; Social media marketing; Customer relationship management. | 4 | |
| 2 | International management EPQ0091712 | 6 | manage a business and the internationalization of businesses. | 3 | |
| 3 | Digital Sociology SUQ0091139 | 6 | researching regarding research strategies, methodologies and digital social research. | 3 | |
| 4 | Entrepreneurship and strategies for growth EPP6077238 | 12 | How to develop a feasible growth strategy, how to recognize opportunities and risks, how to write a business plan and develop a feasible business model. | 4 | |
| 5 6 | | | | | |

How is the study formalized? (E.g. study forms, academic level, examination, workload, lesson material)

Often there are a lot of lectures with a little bit of group work and then a oral or paper exam at the end of the period. The workload is doable.

What is the culture of the university? (E.g. How approachable are the lecturers, engagement with local students? What are the differences with the WUR?) It differs with each course, I had some courses where there were a lot of people and some with not so many people. It is mostly lectures, not as much interaction as the WUR. The teachers are often late and it is more laid back.

What does the university offer the student additionally? (E.g. Catering, sports facilities, laundry facilities?)

5.Housing-travelling-living

What are the possibilities for housing? (E.g. Availability to sign up for a room on campus, private rooms, rent rates?)

You can find rooms through the facebook page of Padova, furthermore you have some rental companies like bedstudents of which you can rent a room, however these are full very soon and expensive.

What is the culture of the country like? (E.g. Differences with home, local cuisine, habits, manners?)

The weather is nice all the time so all the café's and restaurant you eat mostly outside. Pasta, pizza, risotto, etc.

Could you give a general price indication of the place of residence compared to living in Wageningen?

600 euros a month in Padova for the room I rented, other rooms are cheaper but only available shortly before. In Wageningen I pay half of this.

Could you give some information about public transport infrastructure? (E.g. Cost public transport card, taxi prices, how to travel to the university?)

Train ticket are pretty cheap (to Venice for example it is 4,60 euros). Ridemovi is a bike app through which you can ride bikes which are all around the city. You can buy a monthly prescription (12,99) and park the bike wherever you want, very easy to go wherever you need to go.

6. Free time

What are must-sees in the area? (E.g. nearby destinations, how do you prefer to travel, when to plan?)

Verona, Venice (Burano), Bologna, Dolomites. You can easily travel by train, it is not very expensive. You can plan it on the day itself.

What does not appear in the travel guide, but is worth a visit?

Trente

Do you have general tips and tricks about leisure time (E.g. recommendations for restaurants, going out?)

Fish market & factory for going out Fly bar for drinks and meeting new people Botanical garden is free with student card Portogallo for ice cream

7.Challenges & best moment abroad

What was a challenge you have experienced?

Fitting in all the courses I was interested in. The courses I wanted to follow had a lot of overlap.

What was your best memory abroad?

The city trips, making new friends, being in a new environment

8. Contact details (optional)

| Is the reader allowed to contact the writer? | yes 🖂 | no 🗆 | |
|--|----------------------------|------|--|
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