



WUR Goes Abroad

1. Student Information

Field of study in Wageningen	Management and Consumerstudies
Study period exchange (dd/mm/yyyy)	08-02-2023 until 07-07-2023
Country (exchange)	Italy
City (exchange)	Bologna
University (exchange)	Università di Bologna
Faculty (exchange)	Economia

2. Motivation for exchange

Why did you choose to go on study exchange?

I wanted to broaden my horizon by studying in a foreign environment while meeting new people from all over the world.

What is the reason you chose for this country/university?

Before my Erasmus, I had never travelled to Italy before. After hearing so many good stories about this country, I wanted to experience this myself. The university of Bologna is a great university for economy students and has a lot of students, which makes it the perfect student city in Italy.

3. Accessibility to reach destination

Do you have any tips to reach your exchange destination? (E.g. bus, train, etc.)

You can reach Bologna by train, which takes approximately 18hours. You can also travel by plane.

4. University and studying

Could you provide some general information about the followed courses?

	Course	ECTS	Short description of the contents	Appreciation of course: 1(low) – 5(high)	Remarks
1	International Marketing	9	This course covers all the topics surrounding B2B and B2C marketing with an international scope.	4	

2	Ethics and Markets	4	This course discusses the origins of certain ethical concepts in relation to business.	2	The course was a little bit vague and there was no online learning material available. For the assessment you had to write a 7000 word essay about something related to ethics and markets. The actual topic was a free choice.
3	Organizational Behaviour	9	This course covers different topics surrounding the communication and efficiency within organizational teams.	5	
4	Principles of Management	10	This course discusses different models and theories around management.	3	
5					
6					

How is the study formalized? (E.g. study forms, academic level, examination, workload, lesson material)

I would say that the academic level is medium. If you want to pass and obtain a good grade, you definitely have to put in work and effort. Though the level, in comparison with the WUR, is a little lower.

What is the culture of the university? (E.g. How approachable are the lecturers, engagement with local students? What are the differences with the WUR?)

In Bologna the academic pace was going very slowly. The lectures took 3 hours, while the actual content could easily be explained in 1,5 hour. Besides, the professors often arrived 20 minutes too late, which is a huge cultural difference with the Netherlands.

What does the university offer the student additionally? (E.g. Catering, sports facilities, laundry facilities?)

The libraries in Bologna were great. There were lots of options to study outside the classroom.

5.Housing-travelling-living

What are the possibilities for housing? (E.g. Availability to sign up for a room on campus, private rooms, rent rates?)

Housing in Bologna is very difficult, since the university does not offer any help or accommodation. Therefore, you need to handle everything by yourself. I found my room through international WhatsApp groups.

What is the culture of the country like? (E.g. Differences with home, local cuisine, habits, manners?)

The culture in Italy is so different from the Netherlands, way more laidback and relaxed. For example, the nightlife begins to start around 10pm which would be very late in the Netherlands.

Could you give a general price indication of the place of residence compared to living in Wageningen?

I paid 700 euros for my accommodation, and it was not even in the main centre. So the prices for accommodation in Bologna are relatively high in comparison with other destinations.

Could you give some information about public transport infrastructure? (E.g. Cost public transport card, taxi prices, how to travel to the university?)

Bologna has a great train station, so it is very easy to make a lot of trips to other Italian cities. There are also busses, which arrive often a little late, but are also a good way of transportation.

6. Free time

What are must-sees in the area? (E.g. nearby destinations, how do you prefer to travel, when to plan?)

In Bologna definitely the San Lucca Basilic. Other place I really liked were Verona, Cinque Terre, Florence, and Lago di Como.

What does not appear in the travel guide, but is worth a visit?

In Bologna, Le Serre, which is a shared garden where lots of students study and hangout.

Do you have general tips and tricks about leisure time (E.g. recommendations for restaurants, going out?)

In Bologna you cannot make bad mistakes when it comes to restaurants. The food here has a really high standard.

7.Challenges & best moment abroad

What was a challenge you have experienced?

Finding time for myself. Since you want to experience everything at once, finding time for yourself can be challenging.

What was your best memory abroad?

I really enjoyed the Italian liberation day. Everywhere you looked, people were dancing and laughing.

8. Contact details (optional)

Is the reader allowed to contact the writer?	yes <input checked="" type="checkbox"/>	no <input type="checkbox"/>
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