



WUR Goes Abroad

1. Student Information

Field of study in Wageningen	BBC
Study period exchange (dd/mm/yyyy)	13/01/2023 until 13/05/2023
Country (exchange)	Sweden
City (exchange)	Goteborg
University (exchange)	Handelshögskolan
Faculty (exchange)	Business

2. Motivation for exchange

Why did you choose to go on study exchange?

To broaden my view

What is the reason you chose for this country/university?

I wanted to go to a more develop country, and a place where the nature is also beautiful.

3. Accessibility to reach destination

Do you have any tips to reach your exchange destination? (E.g. bus, train, etc.)

It is much cheaper to fly to Copenhagen and take from there a Flixbus/train to Göteborg

4. University and studying

Could you provide some general information about the followed courses?

	Course	ECTS	Short description of the contents	Appreciation of course: 1(low) – 5(high)	Remarks
1	<i>Basic Econometrics</i>	7,5	You learn the basic of econometrics (the first weeks have some overlaps with Statistics-2)	2	The course itself was well given but the after hand I realised that the subject is nothing for me.
2	<i>Marketing Trends</i>	7,5	You will "zoom out" and have a broad look about marketing applied to culture and also some ethical parts	5	Really nice course, for me this course was a application of CHL and marketing. Really interesting also nice form of teaching (every week group project, final essay → so no exame in the end)
3	<i>Strategy and Marketing in a Global Context</i>	15	Look to through 3 glasses through how business operate in a worldwide context.	3	For me the course was more a combination of 3 courses. I really liked the marketing part (where the show the difference between culture/country's) but the business and global part I liked less.
4					
5					
6					

How is the study formalized? (E.g. study forms, academic level, examination, workload, lesson material)

The level for me was the same, but the workload was for the 7,5 courses way less and for the 15 course a little higher.

What is the culture of the university? (E.g. How approachable are the lecturers, engagement with local students? What are the differences with the WUR?)

Almost identical to the WUR, professors are friendly. But the Swedish students are a little bit more shy to interact in the classroom.

What does the university offer the student additionally? (E.g. Catering, sports facilities, laundry facilities?)

Really nice library, good/warm/cheap lunch and the offer also housing!

5. Housing-travelling-living

What are the possibilities for housing? (E.g. Availability to sign up for a room on campus, private rooms, rent rates?)

Via SGS as a international student you get priority, so almost 100% secured of housing.

What is the culture of the country like? (E.g. Differences with home, local cuisine, habits, manners?)

Swedish people live more according to the seasons, so during the winter they are a little bit more introvert and in the summer they are more outgoing (also when they are drunk ;). But they are really friendly when you ask them something, but I think there is a little change the you next best friend would be a Swede.

Could you give a general price indication of the place of residence compared to living in Wageningen?

More expensive, especially eating and drinking outside house like coffee and the alcohol (7 euro for a beer is not unusual).

Could you give some information about public transport infrastructure? (E.g. Cost public transport card, taxi prices, how to travel to the university?)

With the västraffik app you can together with your Mescenat-card (student card like Knaak in the Netherlands) buy a 3 months unlimited ticket for 130 euro. Also with Styr & Stall you can use bikes unlimited for only 27 euro per Year (!) → you need a credit card so make sure to have one or to use one of your friends/parents.

6. Free time

What are must-sees in the area? (E.g. nearby destinations, how do you prefer to travel, when to plan?)

The island near Göteborg

What does not appear in the travel guide, but is worth a visit?

Become an Ice hockey fan and buy a ticket in the supporters area.

Go on a trip to Copenhagen.

Book a house in the middle of nowhere

Do you have general tips and tricks about leisure time (E.g. recommendations for restaurants, going out?)

Prepare for a lot of hiking, there is so much beautiful nature close.

E-mail me for a long list with food/coffee recommendations

7.Challenges & best moment abroad

What was a challenge you have experienced?

The first month I was really sick, and with the SGS housing with "Hospiteren" I didn't have a close relationship with my house. So, when I was sick I felt a little bit lonely

What was your best memory abroad?

Going with timetravels to Swedish Lapland

8. Contact details (optional)

Is the reader allowed to contact the writer?	yes <input checked="" type="checkbox"/>	no <input type="checkbox"/>
Name/e-mail	Vincent Vegt Vincent.vegt@wur.nl	