



WUR Goes Abroad

1. Student information

Study programme WU	BBC
Exchange semester (dd/mm/yyyy)	26/01/2024 until 17/06/2024
Exchange destination: University	UCV
Faculty	Business and administration
Country	Spain
City	Valencia

2. Motivation for exchange

a. Why did you choose to go on study exchange?

Because I want to get to know a new culture and want to live a half year abroad

b. What is the reason you chose for this country?

Because I really liked the city

c. What is the reason you chose for this university?

Because this is a private university and the classes are smaller, and I really liked the courses.

3. Accessibility to reach destination

a. Do you have any advice about reaching your exchange destination?

Everything goes by email, and it takes longer than you are used to so begin early.

4. University and studying

a. Could you provide some general information about the followed courses?

	Course	ECTS	Short description of the contents	Appreciation of course: 1(low) – 5(high)	Remarks
1	Marketing 1	6	topics provide an introduction to marketing through the study of the main marketing concepts. The course then focuses on the study of strategic marketing decisions, addressing the analysis of	5	Really nice teacher but was a bit easy

			concepts such as marketing plans, segmentation, and positioning.		
2	Business organization and management	6	This course is an introduction to the basic concepts and topics in organizational behavior (OB) and management. The course focuses on OB at on the main management tasks and their application to modern companies, they are applied to people Management, operations management and talent management, with a focus into internationalised companies.	4	No exam only groupwork and online tests. I thought it was a nice course
3	Macroeconomics	6	Students begin to familiarize with the way economists think and they start to understand the basic working of market economy, the fundamentals of supply and demand, how prices change depending on the Other important concepts taught are: preferences in consumer behaviour, budget constraint, and scarcity of resources; as well a contexts or market structures in which they operate.	3	It was really hard, but the exam was oke.
4	Creativity and innovation management	6	The overall objective of this course is that students acquire basic concepts and tools to implement and operate innovation management in an organization, as well as the skills and values needed to carry out collaborative creative work aimed at achieving objectives of improvement and innovation.	3	The course was nice but the exam was harder than I thought
5	Business growth strategies	6	strategic direction, which objective is the study of the company and its management from a holistic point of view and with a global scope.	4	It was a really nice course and I really liked the teacher

b. I had sufficient possibilities to select suitable courses that were taught in English (Yes, No - Explain): Yes, but first I wanted to follow the course world economy but the teacher didn't speak English that well.

c. I had sufficient possibilities to select suitable courses in my field of interest (Yes, No - Explain): Yes, this was very easy and there were enough suitable courses to choose from.

d. I am satisfied with the level of the courses that I followed (Yes, No - Explain): Yes, but little bit easier than in Wageningen.

e. I am satisfied, in the end, with the selection of courses I followed (Yes, No - Explain): Yes, because I learned a lot of new things and with I learned to work with different kind of people from different countries.

f. What is it like to study there?

E.g. Study forms, academic level, examination, workload, lesson material?

It was really nice, but you have a lot of midterms so sometimes you have to study a lot. But you have enough time to enjoy the city ofcourse!

g. What is the culture of the university?

E.g. How approachable are the lecturers, engagement with local students? What are the differences with WU?

It was really personal, they have nice teachers and you have to participate in the lessons so that makes it a lot more fun.

h. What does the university offer students additionally?

E.g. Catering, sports facilities, laundry facilities?

Not really, but they have a private hospital.

5. Housing-traveling-living

a. What are the possibilities for housing?

E.g. Availability to sign up for a room on campus, private rooms, rent rates?

Rent rates. I used flats2enjoy.

b. What is the culture like?

E.g. Differences with home, local cuisine, habits, manners?

I really loved the culture, everyone is so nice and relaxed. But the lessons are taking place in the lunchbreak for typical dutch times, so you have to get used to get your lunch at 4.

c. Could you give some information about public transport infrastructure?

E.g. Cost public transport card, taxi prices, how to travel to the university?

You can get a free transport card at metrovalencia.com, with that card you have free access to busses and metro's. But the taxi prices are also very low so that's nice.

6. Expenses

a. Can you give an indication of your expenses for/during your exchange?

Category	Expenses
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Travelling there	/
Visa - if applicable	/
Vaccinations - if applicable	/
Insurances (extra) - if applicable	180
Daytrips/sight-seeing	free
Housing costs per month & type of housing/accommodation	560
Grocery costs per month	150
Public transport costs per month	free
Restaurant/going out for dinner costs per month	300

b. The price levels were in general [higher; lower; equal] in comparison to in the Netherlands: lower

c. Additional remarks regarding expenses?

7. Free time

a. What are must-sees in the area?

E.g. Nearby destinations, how do you prefer to travel, when to plan?

It's in the city, but there other destinations are easy reachable by train/plane.

b. What does not appear in a travel guide, but is definitely worth seeing/doing?

Go to Ibiza, the flight tickets are really cheap form Valencia airport. Or rent a car and go to the north above Valencia (xabia,javea,Alicante etc).

8. Challenges & best moment abroad

a. Any challenges? How did you deal with them?

No

b. Best memory?

Going to Ibiza with my friends.

9. Contact details

Is the reader allowed to contact the writer?	yes <input checked="" type="checkbox"/>	no <input type="checkbox"/>
Name & email address (if yes)	Rosanne.boele@wur.nl	